

about the mental health association

For 45 years the Mental Health Association of Frederick County (MHA) has served the greater Frederick area as a primary contact for child abuse prevention, crisis intervention and community services information and referrals. In 2009 MHA served over 41,000 people in Frederick County. Here are just some of the ways that MHA supports our community:

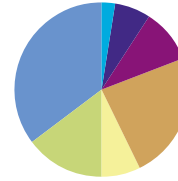
- + Abused children in the foster care system are paired with Court Appointed Special Advocates who promote the children's best interest in the court systems
- + People in need of counseling to work through family and emotional problems find caring supportive mental health professionals, regardless of their ability to pay
- + A round the clock confidential crisis line
- + Fragmented families can find a safe, supportive environment to visit with their children in our Supervised Visitation/Monitored Transfer program
- + Pregnant women and first-time parents with infants are nurtured by quality, strength-based, family-centered services and support through our Healthy Families Frederick program
- + School age children and youth learn about keeping themselves safe, bullying and Internet safety through our Kids on the Block Puppet Troupe and Youth Education Outreach programs
- + Those who have lost loved ones to suicide find comfort and encouragement in our Survivors of Suicide Support Group

MHA has the expertise and experience to deliver these critical services and many more to anyone in need in our community, at any age or any income level.

What we do not have is the space to effectively serve our clients today or in the future. MHA is addressing this problem through our recent purchase of an existing building with plans to renovate it to serve as the first stop for help in Frederick County.

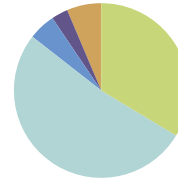
CAMPAIGN BUDGET

CAMPAIGN REVENUE



3 %	\$ 90,000	Rental Revenue March 2010-2011
7 %	\$ 225,000	Foundation Funding
10 %	\$ 343,000	Public Funding
23 %	\$ 800,000	Bank Financing
7 %	\$ 250,000	Donations
15 %	\$ 500,000	Leadership Gifts (to be raised)
35 %	\$ 1,200,000	Community Capital Campaign (to be raised)
\$ 3,408,000		TOTAL

CAMPAIGN EXPENSES

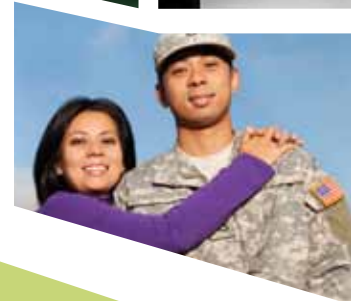


34 %	\$ 1,150,000	Building Purchase
52 %	\$ 1,766,100	Building Renovations
5 %	\$ 177,500	Moving/Post-Move Expenses
3 %	\$ 97,000	Contingency Funds
6 %	\$ 217,400	Campaign Expenses
\$ 3,408,000		TOTAL

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MAKING
ROOM
FOR
MENTAL
HEALTH

CAPITAL
CAMPAIGN

DEAR FRIENDS,



The Mental Health Association (MHA) is *Making Room for Mental Health* in Frederick County. This ambitious capital campaign will allow us to renovate and move into our newly purchased building. MHA provides over 15 programs that serve the one in four people in our community living with a diagnosable mental condition. The demand for our services has increased dramatically over the last six years.

Our new facility will help us better serve Frederick's growing needs by providing ample, confidential space for client activities and allowing us to provide all of our services under one roof. The new building, located on South Jefferson Street, has excellent access to several Transit lines and offers plenty of safe, free parking.

We need your support! Investing in mental wellness affects not only the person struggling with emotional issues, or the family under pressure. It affects the life of the entire community – employment, productivity, alcohol and drug abuse, domestic violence, homelessness, education, suicide rates and so much more.

Your financial partnership has and will continue to enable us to carry out this vital work. Thank you for your generous investment in Frederick County's mental health.

Patricia Hanberry, CEO

from our chair



I deeply believe in the work and mission of the Mental Health Association and know what a vital organization it is for the health and wellness of this community.

For 45 years, MHA's mental health and wellness programs have tremendously impacted the Frederick County community in so many positive ways. MHA relies on the support of this community's individuals, families, businesses and foundations to continue its life-changing work. I hope you will join us.

In gratitude,
Jean Joyce, Campaign Chair

CASE STATEMENT

THE NEED

In the last six years, the demand for MHA's mental health and wellness services has increased by 75% (16,000) people. The people of Frederick County need a facility that provides one location to which people can go for accessible and confidential emotional care and support.

Space restrictions prohibit MHA to provide many of our services in-house. We struggle to find space in the community to provide training opportunities, meetings for our Survivors of Suicide Support Group and group therapy sessions. Our current building does not have the spatial configuration necessary for our Supervised Visitation and Monitored Transfer services which require a child-friendly space with two separate entrances.

Our space limitations translate into a limitation on the services we provide.

THE MHA SOLUTION

MHA's new location will be the community's first stop for help in Frederick County. It will be welcoming and free of traditional barriers to care and enable us to:

- + Expand the number of therapy rooms from six to nine, as well as add a state of the art play therapy room to better serve our children and youth clients
- + Expand the Hotline call center stations from three to six increasing overall call capacity
- + Create a group therapy room that will serve as the new home for the Survivors of Suicide Support Group
- + Create a large training room for parent education classes, as well as for training childcare providers and MHA volunteers
- + Create safe space to host our Supervised Visitation and Monitored Transfer program in-house and
- + Build a child friendly room to provide care while parents receive services.

We can extend our crisis services to include a referral to an MHA resource counselor for a face-to-face intervention meeting within 24 hours of a Hotline crisis call.

CAMPAIGN INVESTOR IMPACT

MHA's vision is to be the *first stop for help* in Frederick County. With your partnership, our new facility will make this vision a reality for everyone who needs care and support, not simply in the present but also well into the future.

Donors to our campaign have an opportunity to invest, not just in a building or an organization but in the daily lives of their neighbors, family members, colleagues and friends.

Your financial partnership plus MHA's expertise equals greater emotional wellness for all of Frederick County – and that benefits everyone!

we save families
we save lives

The Mental Health Association builds a strong foundation of emotional wellness by educating, empowering, and advocating for children, adults, and families through a wide array of services. We are always available, accessible, and responsive to the changing needs of the community.



we need your support



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